STANLEY H. KREMEN

REGISTERED PATENT AGENT REGISTRATION NO. 51,900 4 LENAPE LANE

EAST BRUNSWICK, NJ 08816

(732) 251-3623 FAX: (732) 723-9155 SHK @ SHK-DPLC.COM

March 22, 2011

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

FILED ELECTRONICALLY VIA EFS-WEB

In RE:

Application No.: 08/807,567

Date Filed: February 28, 1997

Confirmation No.: 5176

Inventor: Richard Joel Petrocy

Title of Invention: SELF ADDRESSING CONTROL UNITS AND

MODULAR SIGN INCLUDING PLURALITY OF

SELF-ADDRESSING CONTROL UNITS

Atty. Docket No.: 277301 Group Art Unit: 2786

Examiner: Jennifer L. Norton **Date Office Action:** February 17, 2011

REPLY TO OFFICE ACTION

Dear Sir:

Your Final Office Action of February 17, 2011 is hereby acknowledged. As of the date of this reply, claims 7-18 are pending in the Present Application. Claims 7, 14, and 18 are independent, while the remaining claims are dependent. In your Office Action, the Examiner rejected all pending claims based upon 35 U.S.C. §§112 and 103.

REQUEST FOR CONTINUED EXAMINATION

In response to your Final Office Action, the Applicant desires to submit amendments to his claims. The amendments are not being submitted to